

Bookazine Co. Inc.  
New Account Application

Today's Date



Business Information

Legal Business Name

DBA / Trade Name

Type of Business  Corporation  Partnership  Proprietorship  LLC State of Incorporation

Federal Tax # (US)  GST# (Canada)  VAT# (International)

Primary Contact  Title

Phone Number  FAX Number  Email

Sales Contact  Title

Phone Number  Email

Street Address  City

State  Zip Code  Country  Years in Business

Ship To Address  City

State  Zip Code  Country  No. of Employees

Annual Gross Sales Overall  Annual Gross Sales Books  Annual Units Shipped

Describe your primary business (i.e.,internet book sales, retail bookstore, etc.)

Describe your product mix and anticipated sales (i.e.,books 70%, non-book 20%)

Describe your book category mix percentages (i.e.,best-sellers, new releases, etc.)

Describe the nature of your customer base

Financial Information

Has this business ever applied for credit with Bookazine?  Yes  No

Dun & Bradstreet #  Resale #

Trade Reference 1.  Contact Name  Contact Phone

Trade Reference 2.  Contact Name  Contact Phone

Trade Reference 3.  Contact Name  Contact Phone

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Bank Reference  Contact Name  Contact Phone

Account #  Account #

Ownership Information

Name  Annual Income

Address  Phone Number

City  State  Zip Code  SSN

Country   Rent  Own

Name  Annual Income

Address  Phone Number

City  State  Zip Code  SSN

Country   Rent  Own

Website Information

Web Address  Unique Visits per Month  Avg. Sales per Month

Software  ISP  Hardware

How is your EDI programming provided?  Internal programmer  Contract programmer

Is your system capable of receiving Daily Consolidated invoices that consist of multiple POs?  Yes  No

If you are set up for EDI, do you submit batch orders as one batch with many retailers or one batch per retailer?

One with many retailers  One per retailer

File type used for EDI transmissions?  ASCII  X12

Is your site managed by an internal I.T. Department?  Yes  No Will you need data for the site?  Yes  No

Technical Contact  Phone Number

Email \_\_\_\_\_

Consumer Direct Fulfillment Services

How would you like your orders shipped?  Ship Direct to Consumer  Ship Direct to Distribution Center

Do you plan on shipping international orders?  Yes  No

Would you like to order with a batch or interactive interface?  Batch  Interactive (Real-Time)

Please select any additional services required.  Package Inserts  Custom Invoices  Custom Labels

Please indicate the level of customer service support you require.  Bookazine provides direct to consumer  
 Bookazine provides to your customer service group

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**Terms:**

The undersigned applicant agrees as follows:

That the terms of sale are acknowledged as net 30 days E.O.M. (End Of Month), and that the account is subject to a late charge of 1% per month on all balances more than 60 days past due. Furthermore, I understand that Bookazine Co., Inc., without prior notice may cease to process my orders or extend any credit if my account is past due. The undersigned represents warrants, and affirms, that the statements made in this application are true and correct and have been made to induce you to extend credit to the undersigned with knowledge that you will rely thereon. For the same purpose, the undersigned affirms, represents, and warrants that the undersigned is not obligated to any bank loan company, corporation or individual, except as shown in our financial statement, and that no suits, judgements or legal claims of any kind whatsoever are now pending against undersigned.

In order to induce Bookazine Co., Inc. to extend credit to the above corporation/partnership/individual/LLC, the undersigned personally guarantees payment of the account and of each and every invoice rendered to the applicant by Bookazine Co., Inc. This guarantee is and shall be in full force and effect until it is cancelled in writing and forwarded to Bookazine Co., Inc., by registered mail, return receipt requested. Said cancellation to be effective commencing 24 hours after receipt of notice thereof by Bookazine Co., Inc., and may affect Bookazine Co., Inc's decision to extend or continue to extend any credit to the above corporation/partnership/individual/LLC after receipt of notice. In the event that an outstanding indebtedness is not paid on a timely basis and Bookazine Co., Inc., places your account for collection, the corporation/partnership/individual/LLC agrees to pay 25% as reasonable attorney and/or collection fees.

I hereby authorize the release of information relating to my credit history to Bookazine Co., Inc., for the purpose of establishing a business relationship.

Signature

Title

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Payment Methods

Wire Transfer:

Wells Fargo Bank, N.A.

420 Montgomery Street

San Francisco, CA 94104

Account # 2000013486716

ABA # 121000248

Courier / Mail:

Wells Fargo Bank, N.A.

Bookazine Co. Lbx #1996

401 Market Street, M/C PA 4221

Philadelphia, PA 19106

If payment by credit / debit card:

AmEx

Visa

MasterCard

Other

Credit / Debit Card #

Expiration Date

Card Holder Name

Signature